



FUNDRAISING IDEAS FOR WALKERS

Getting started:

- Set your goal and plan how you will reach your goal.
- Carry your pledge sheets with you wherever you go.
- Leave flyers on your desk or wherever you see a public bulletin board.
- Be friendly and smile when you approach people about your walk.
- Offer information about the purpose of the walk.
- Collect pledges up front... it's much easier than collecting after the walk.
- Have fun by recruiting a team of people to walk with you.
- Develop a team theme: dress alike or challenge your team members to a competition on fundraising. It's a great way to make the event a pleasant and fun experience for everyone.

Develop a list of potential sponsors:

- Start yourself off on the right foot by making a pledge of your own
- Ask if your employer has a matching contribution program
- Talk to your co-workers
- Solicit family members, close friends and neighbors
- Make announcements at church or community group meetings
- Speak to businesses you patronize....restaurants, theaters, stores
- Ask your local health food store to sponsor you
- Contact any local environmental groups

Other creative ways to raise funds:

- Offer snacks or drinks at work for a donation (get permission from your boss)
- Keep a jar of candy on your desk with a piggy bank next to it to collect change
- Hold a vegan bake sale
- Sponsor a lunch or dinner
- Ask local businesses if you can put a donation jar on their counter
- Table outside of your local health food store
- Table outside of your local gym or health care provider
- Hold a raffle for a prize or for a service you can provide
- Have a car wash
- Baby-sit a set number of hours per week