



Spring 2007

Dear Meatout Participant:

Thank you for your interest in Amy's Kitchen. For several years, Amy's Kitchen has participated in Meatout by donating samples to various events. However, before we make a donation you must be aware of the following guidelines.

1. The majority of Amy's items are frozen and therefore do not lend themselves to individual samples. For donation, we require that all participants have adequate facilities and/or equipment to properly cook and serve our foods, which then can be given out in sample portions.
2. We do have canned soups, chili, beans, pasta sauces and salsas available for donation if frozen items will be too cumbersome. However, we also require that these items be cooked and/or served properly.
3. Coupon and literature about Amy's products can be donated in lieu of samples if cooking is not feasible.
4. Specific event details must be provided for consideration.
5. **Receiving Product:** In order to reduce shipping costs, if we approve a donation for your organization that is over one case of product, we will ask that you work with your local natural foods retailer (or supermarket) and their distributor to have your donation delivered to the store. (See next page).
6. **All Meatout requests must be received by February 28, 2007**
7. **Donations are reserved for non-profit organizations. No stores or co-operatives please.**

If your organization can meet the above criteria, please fill out the form on the next page and return it via email to [deniseheaney@amyskitchen.net](mailto:deniseheaney@amyskitchen.net) or via fax at 707-586-4101. Due to the volume of requests we receive for Meatout, having all interested parties fill out this form will help our office in processing requests and filling orders in a timely manner.

Please note that all requests are taken on a case-by-case basis. Receipt of this letter is not a guarantee of donation. Amy's prefers to help as many Meatout participants as possible. If you are having a large event, it is likely that we can donate to it, but might not be able to provide samples for all attendees.

Thank you again for your interest in Amy's Kitchen.

Sincerely  
Denise Whitecotton  
Corporate Events Manager



## Meatout Request Form 2007

Organization  
Contact  
Address:

Contact Phone:  
Contact Email:  
City, State, Zip

Event (please describe):

Event Date:

Expected number of attendees:

We will be able to properly cook and serve Amy's products.  
Yes  No

We would like to hand out Amy's coupons and literature at our event.  
Yes  No

Donation must be Vegan: Yes  No

*We prefer to donate products that best fit the needs of your event. However, the following items are the most requested and easily demonstrated Amy's items: Amy's Veggie Burgers, Pizzas, Snacks, Toaster Pops, Soups, Chili and Salsa.*

*Please specify either an item from above that will fit your needs, or request an item that is not on the list. For a complete list of our products, visit [www.amys.com](http://www.amys.com).*

\_\_\_\_\_

You will need a *natural foods store* that carries our products that you can work with to receive product. (Most supermarkets will not accept product on your behalf). You must provide the following information and then we can arrange to have the product delivered to the store you designate below.

Store Name:  
Store Contact:  
Phone:  
Store Address:  
City, State, Zip:  
Store Distributor:  
Distributor Act. #  
Distributor delivery days:  
Product needed by:

Email the completed form to [DeniseHeaney@amyskitchen.net](mailto:DeniseHeaney@amyskitchen.net) or fax to 707-586-4101. If your request is approved, we will send you a confirmation. **This form must be received at Amy's by February 28, 2007**